



Sunrise Park Resort
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Press Release

FOR IMMEDIATE RELEASE

January 14, 2025

Sunrise Park Resort Offering Night Skiing and Snowboarding for MLK Jr. Day Weekend

Greer, Arizona - January 14, 2025 - Sunrise Park Resort is thrilled for the return of the night skiing and snowboarding experience in celebration of Martin Luther King Jr. Day Weekend. On January 18th and 19th, guests can enjoy the unique opportunity to ski or snowboard under the lights and witness breathtaking sunsets while on the slopes. As the only ski resort in Arizona offering night skiing, this event is not to be missed.

"Night skiing at Sunrise Park Resort offers a magical experience," said Todd Clarke, General Manager of Sunrise Park Resort. "There's nothing quite like watching the sun dip below the horizon while enjoying the thrill of skiing or snowboarding under the stars. It's a special opportunity for our guests to create unforgettable memories."

During night Riding dates the Sunrise Pub and Day Lodge Cafeteria are open late for guests to enjoy dinner, drinks, and a warm fire after spending time on the slopes.

In addition to the MLK Jr. Day Weekend event, Sunrise Park Resort will also offer night skiing and snowboarding for Presidents Day Weekend, February 15th and 16th. These will be the only weekends this season where night riding is available, making them truly exclusive events for winter enthusiasts.

Night Skiing and Snowboarding Schedule:

- **MLK Jr. Day Weekend:** January 18-19 from 4:30pm to 8:00pm
- **Presidents Day Weekend:** February 15-16 from 4:30pm to 8:00pm

Guests are encouraged to take advantage of these rare opportunities to experience the magic of night skiing at Sunrise Park Resort. The resort's expertly groomed slopes and state-of-the-art snowmaking capabilities ensure excellent conditions for all visitors.

More information about night skiing and other mountain offerings is available at www.sunrise.ski

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About Sunrise Park Resort:

Sunrise Park Resort, owned by the White Mountain Apache Tribe, is nestled in the White Mountains of eastern Arizona. Located within a 4-hour drive of Phoenix, AZ, Tucson, AZ, and Albuquerque, NM, Sunrise Park Resort is a year-round recreation destination, offering a wide range of activities including skiing, snowboarding, and ski biking in the winter, and zip-lining, mountain biking, and archery in the summer. There is also a year-round alpine coaster and tubing hills in both summer and winter seasons. Sunrise is committed to providing an exceptional guest experience, making it the perfect getaway for adventure and relaxation.



Sunrise Park Resort is owned and operated by the White Mountain Apache Tribe